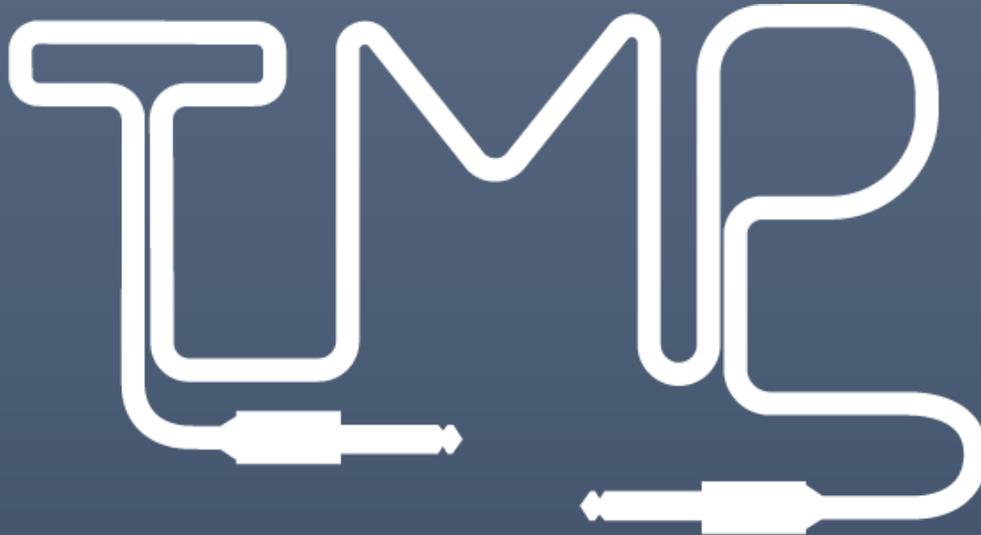


FY2019



Texas Music Partners

Annual Report

Fiscal Year 2019 (July 1, 2018 – June 30, 2019)

BY: KENNY FELTON



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Board

[Geno Gottschall](#)

[Jason Miller](#)

[Lauren Mikol](#)

Executive Director: [Kenny Felton](#)

Background

Who is Texas Music Partners?

Texas Music Partners (TMP) is a 501(c)(3) nonprofit and a Creative Learning Initiative (CLI) Arts Provider whose mission is to show kids how to combine creativity, technology, and music through education and performance. We do this at no cost to the institutions that use our services so we can reach more students. Our goal is to help students find a passion in music and the arts alongside technology and have it manifest into interesting careers, avocations, or hobbies related to music, the arts, or just the next generation of music lovers and patrons to make life richer and more rewarding.

What Do We Do?

Texas Music Partners accomplishes our mission in different ways:

Technology and Music – TMP offers courses to Central Texas Learning institutions to show kids how to do fun projects related to music using a smartphone/tablet. Smartphones/tablets are readily available, powerful tools that already exist in most households, thus eliminating the need to purchase other expensive high-tech equipment. Students can use their creativity and technical ability to create fun music-related projects and learn how these projects can turn into careers for the next generation of artists, engineers, software developers, videographers, photographers, producers, etc.



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Live Music in the Schools - Another project of TMP is to teach students about different styles of music and bring in professional musicians to perform for them. Each year TMP will feature a certain style of music, artist, or theme. TMP will come to the school and offer a class on the season's featured theme, then a live band will come to perform a show, based on that theme, for the school. Getting the kids excited about live music and the history of music is a good start to getting kids to try and fall in love with band, orchestra, choir, or musical theater.

Thinking Outside the Box - These courses help keep students thinking creatively and stay positive. Thinking outside the box is important to learn early, so students can continue to develop when they become young adults and have to compete in the real world.

When and Where Do We Do This?

Texas Music Partners offers these projects to public, private, charter schools and the occasional summer camp for kids from grades 3-12, but TMP's most prolific time is during the school year, where we come into the schools to teach these courses and to perform for the students.

Why Are We Doing This?

There are a number of reasons why these projects can help Central Texas communities and help get school kids more focused to stay in school:

- Helps students channel and "exercise" their creativity.
- Helps at-risk students by offering something that might interest them and work towards by staying in school.
- Keeps the creative process in mind, when choosing a career.
- Incorporating the STEAM approach (Science, Technology, Engineering, Arts & Math), helps students develop creative teamwork and problem-solving skills to help keep up with the rapidly changing challenges of the future job market they will be walking into.
- Brings families and friends together with outings to see and record live music.
- Helps local businesses with these family outings.
- Helps promote local live music.
- Shows the student how to pay it forward by offering pictures, or a video back to musicians to help them promote their band.



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Fiscal Year 2019 (Jul. 1-Jun. 30)

FY2019 was a building year for TMP. We had fewer schools bring us in this year, but we were given the opportunity to help an elementary school teacher who is working on her Master's Degree. We came into her school and spoke to her 5th grade students about breaking down a large project she was having them do, for her degree, into manageable pieces. We later developed this into a course called "Breaking Down Large Projects" which is part of our [Thinking Outside the Box](#) series. We are not only offering this class for academic projects, but also for students who get overwhelmed by participating in UIL solo and ensemble competition.

TMP had a number of firsts in our fundraising accomplishments. In November of 2018, we held our first event called a Taste of Autumn in which people could come and try the foods from different restaurants and relax with a beverage while listening to the music of the band: The Jazz Daddies. TMP also held a silent auction at the event. In March 2019 TMP held their first crowdfunding campaign and in April we had a Facebook fundraising campaign. Even though each event had different levels of success, it was a huge learning experience and a way to improve our fundraising techniques.

Looking Forward

FY2020 holds a lot of promise with some planning we did this year.



TMP Partnering Program – One of Texas Music Partners' goals is to show students how to combine creativity, technology and music, but there is more to it than that. TMP also tries to offer students ways to find a creative passion, to continue to stay creative through that passion and keep a positive mindset through good times and challenging times.



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The best way to share these messages is to reach students every year, through their educational development, and offer a variety of projects and courses students can try and get a feel for. Texas Music Partners has always tried to partner with central Texas schools, which should be evident as “Partner” is in our name. Now we have a partnering program to specifically address these goals which we plan on implementing in the fall of the 2019-20 school season.

Since Texas Music Partners is a 501(c)(3) nonprofit, our courses are free to schools. We are currently offering a partnering program to elementary schools, in the area, and plan to expand our partnering program to middle schools and high schools in the near future. More info at <https://www.texasmusicpartners.org/products/partner/>

After the 2018-19 school year ended, we went around and spoke to a number of principals at elementary schools in southeast Austin. We currently have around 6 schools interested in partnering or trying us out for their afterschool program. We will see how this comes about in August after the teachers come back.



TMP Summer Day Camp Project – TMP has outlined a summer day camp project that we plan on implementing in the summer of 2020 when we get confirmation from a host school. The day camp is paid for by the parents (about half the cost of day care), lasts one week, from Monday-Thursday, and repeats for four weeks in the summer. Students will learn about music, how to take pictures with a tablet and edit photos. After the summer ends TMP will hold a party for the day camp students and let them display their favorite photo. We will also have a silent auction to help fund the programs we offer for free during the school year.



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Financial Report

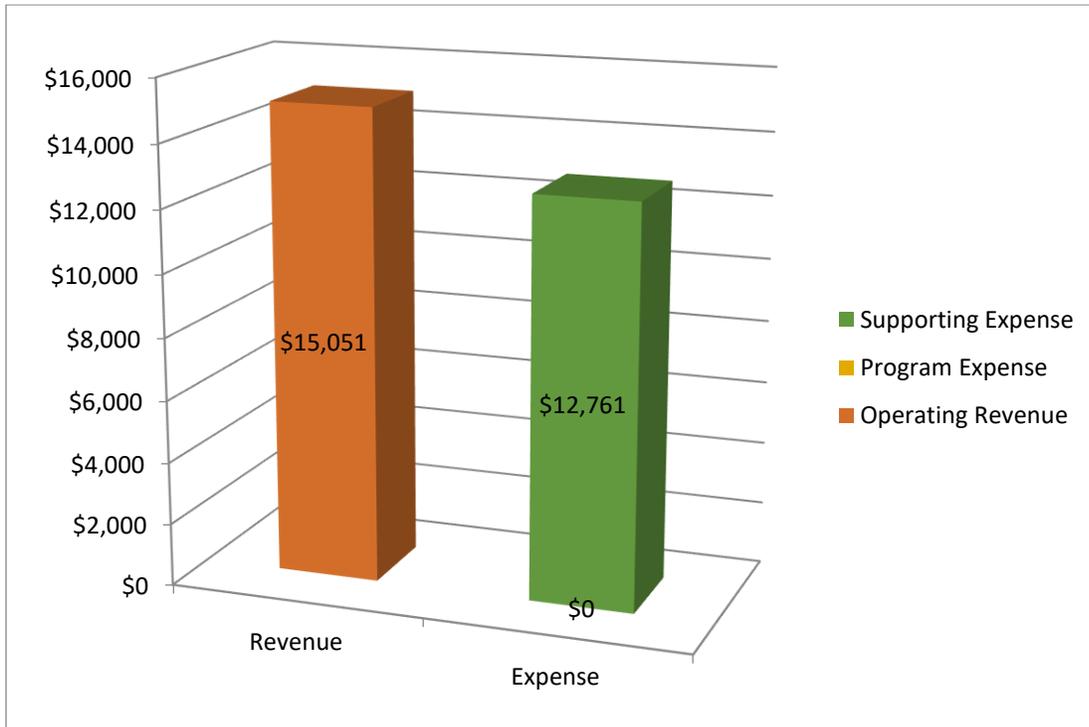
FY2019 was TMP's first attempt at a fundraising event. The event itself was a success but the cost of making it a success far outweighed the funds we took in. The funds needed to put on the event were donated by TMP's founder. All-in-all it was a great learning experience and our post mortem report outlined where things got off track and how to make future events financially successful.

Financial Report FY2019

Operating Revenues	Current Year	Previous Year
Contributions	\$12,250	\$4,728
Contributed goods and services	\$2,801	\$2,375
Grants	\$0	\$0
Total Operating Revenues	\$15,051	\$7,103
Operating Expenses		
Program Expense		
Cost of courses	\$0	\$2,375
Cost of musicians	\$0	\$0
Total Program Expense	\$0	\$2,375
Supporting Expense		
Management & general	\$7,308	\$3,664
Fundraising	\$5,453	\$150
Total Supporting Expense	\$12,761	\$3,814
Total Operating Expense	\$12,761	\$6,189
Net Receipts	\$2,290	\$914

Condensed Statement of Activities

FOR THE FISCAL YEARS ENDING JUNE 30, 2018 AND JUNE 30, 2019



Donors

Sustaining Memberships

When an individual's total donations of at least \$100 are given annually, for 2 or more consecutive years, donors are recognized as the following members:

Diamond Sustaining Member: \$5,000 and over

Kenny Felton

Platinum Sustaining Member: \$2,500 to \$4,999

Vicky Felton

Gold Sustaining Member: \$1,000 to \$2,499

Silver Sustaining Member: \$500 to \$999



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Bronze Sustaining Member: \$250 to \$499

Recognized Sustaining Member: \$100 to \$249

Randy Larkin

Memberships

When an individual's total annual donations of at least \$100 are given within in one year, donors are recognized as the following members:

Diamond Member: \$5,000 and over

Platinum Member: \$2,500 to \$4,999

Gold Member: \$1,000 to \$2,499

Silver Member: \$500 to \$999

Jackie & Uwe Nahuina

Bronze Member: \$250 to \$499

Recognized Member: \$100 to \$249

Leslie & Miriam Ellison, Paul Hollis, Lauren Mikol, Elizabeth Osborne

Recognized Sponsorships

When a business sponsor's annual donations of at least \$250 are given within in one year, sponsors are recognized as the following members:

Diamond Member: \$10,000 and over

Platinum Member: \$6,000 to \$9,999

Gold Member: \$2,500 to \$5,999

Silver Member: \$1,500 to \$2,499

Bronze Member: \$750 to \$1,499

Events Unleashed

Recognized Member: \$250 to \$749



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Volunteers – We would like to thank our volunteers over the last year who helped us tremendously!

Cookie Felton, Christina Franklin, Juan Hernandez, Matthew Hunter, Linda Huynh, Chris Kelly, Stephanie Kong, Niki Lassiter

How You Can Help Support Texas Music Partners

Advocate

If you share a passion for the future of our children’s education, please spread the message about what Texas Music Partners is doing. Contact your local community leaders, school administrators, music/art teachers, PTO’s/PTA’s, parents, friends and let them know there is an organization trying to make a creative difference in a student’s life!

Volunteer

If you have the time and some expertise, TMP can use the help. We are a young organization and we can use the following types of volunteer leaders:

1. *Board Members* – If you have experience with nonprofits, especially fundraising and wish to become a part of the Board to help us stay the course and succeed, please contact us and let us know how you can help.
2. *Committee Members* – We can’t do this alone! We need committee members to help plan and implement actions that will make us solvent, get us into more schools to reach more students and inform the community what we are doing.
3. *Volunteers* – If you are new to the nonprofit world or just want to help out, become a volunteer and help our activities come to fruition. This a great way to help a good cause and get experience at the same time. If you are interested, you can move to a committee member or a board member position as you gain experience. If not, it’s just a good feeling to know you are helping kids get a creative leg up on their future.

If interested in volunteering, please fill out the form at

<https://forms.gle/uKPzsEkzwx5CCyn9>,

-or-

For questions, contact TMP at info@texasmusicpartners.org.



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Throw a Party!

Do you like to entertain? Do you like the feeling of putting something together that will wow your guests? Would you like combining that feeling with the feeling of helping keep creativity in a child's life and helping them to succeed as an adult? Why not have a fundraising party and invite your guests to have fun while helping a good cause? Here are some party ideas you might like to try:

- Cocktail party
- Fundraising breakfast
- Game night
- Pool Party
- Silent, Live, or Chinese auction
- Raffle party
- Night with a speaker (Topic ideas: STEAM, Arts, Education, An Experience, Future job markets and our kids, Creativity and mental health, etc.)
- Dinner and a performance
- Pot Luck gathering
- BBQ
- Wine or beer tasting
- Costume party
- Networking party

If interested or for more information on how to have a fundraising party, contact us at info@texasmusicpartners.org.

Donate

You the donors, we are your biggest fans! You help us make a difference with your generous donations and show us that you believe in our mission. We appreciate all our donors because frankly, we can't do this without you.

Making a one-time gift is greatly appreciated, but please consider an affordable monthly donation. Becoming a monthly member does a great deal more to help us accomplish our mission and you will barely notice it coming out of your account.



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Here is an example:

	Annual Gift
Mrs. Betty Jones makes an annual donation of \$50	\$ 50
Mrs. Jane Smith makes a monthly donation of \$10	\$120

By donating just \$10 a month Mrs. Smith has more than doubled the amount Mrs. Jones donated enabling TMP to do much more while making a very small impact on Mrs. Smith's bank account. Of course, increasing your recurring donation only compounds the good that can be accomplished and a recurring payment can be changed or canceled at any time.

What your Donation Accomplishes

The average cost of a student attending one of TMP's courses:	\$8.40
The average cost of a student attending a TMP performance:	\$2.44

Think of how much you would pay to take a course, or attend a concert? If you donated just a portion of the amount you would spend to take that course or attend that concert, you would be impacting many more students.

Make Your Gift Go Further

Do you work for a company that offers matching gifts? Many companies sponsor a matching gifts program and will match charitable contributions made by their employees. If your company offers a matching gifts program, your contribution to Texas Music Partners could be doubled, or even tripled.

Donating Online

If you wish to donate online, please go to <http://www.texasmusicpartners.org> and click on the donate button in the upper right-hand corner of the page. If you wish to do this on your phone or tablet, the donate button is below the text (keep scrolling).

Check the "Make this a monthly donation" box if you wish to become a monthly member. You can change, or cancel a recurring payment anytime in your PayPal account settings.





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Donating by Mail

If you wish to send a check, please make checks payable to Texas Music Partners and mail to:

Texas Music Partners

P.O. Box 299

Kyle, TX 78640

Future Gifts

Make sure that Central Texas students get the best education and that creativity is a part of it through a bequest to Texas Music Partners. Contact info@texasmusicpartners.org for information or to indicate that you have already included TMP in your estate plans.



As always, we appreciate and thank you for your support!