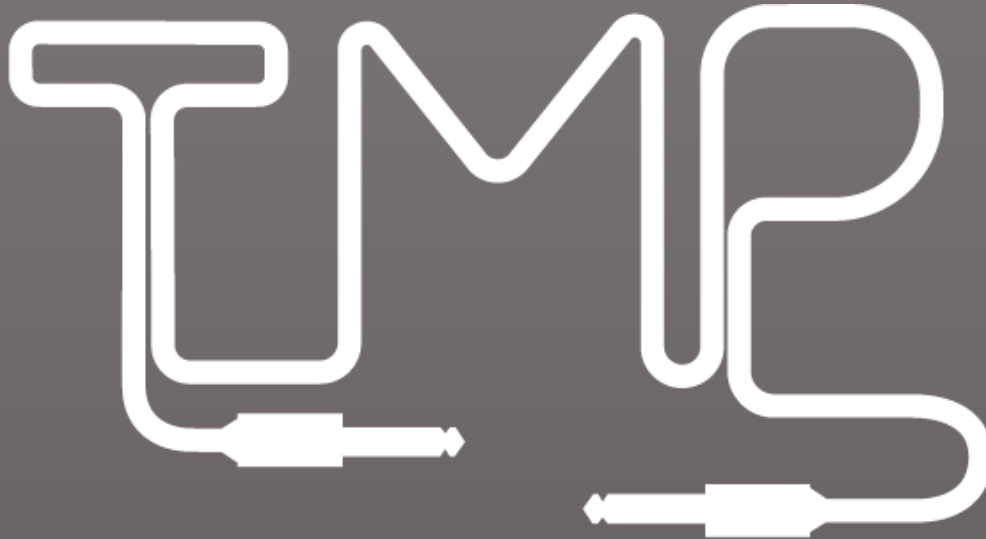


FY2020



Texas Music Partners

Annual Report

**Fiscal Year 2020 (July 1, 2019 – June 30, 2020)**

BY: KENNY FELTON

TEXAS MUSIC PARTNERS | P.O. Box 299, Kyle, TX 78640



## TMP Annual Report, FY2020

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### Board

[Geno Gottschall](#)

[Morgan Harrell](#)

[Aaron Holtzman](#)

Executive Director: [Kenny Felton](#)

### Background

#### Who is Texas Music Partners?

Texas Music Partners (TMP) is a 501(c)(3) nonprofit and a Creative Learning Initiative (CLI) Arts Provider whose mission is

*To combine music, the arts, and the [STEAM](#) approach (Science, Technology, Engineering, Arts and Math) to learning, to help students succeed in school and find a creative passion.*

*To plant the seed of creativity in a student's mind so they learn to think outside the box and stay creative. To use creativity to help them problem solve, through school and as an adult.*

*We do this by promoting music: on its own, through other arts, and through academics, while showing students how to think positively and learn from their challenges, in order to gain experience and succeed as they get older.*

We do this at no cost to the institutions that use our services so we can reach more students. Our goal is to help students find a passion in music and the arts alongside technology and have it manifest into interesting careers, avocations, or hobbies related to music, the arts, or just the next generation of music lovers and patrons to make life richer and more rewarding.

#### What Do We Do?

Texas Music Partners accomplishes our mission in different ways:



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**Technology and Music** – TMP offers courses to Central Texas Learning institutions to show kids how to do fun projects related to music using a smartphone/tablet. Smartphones/tablets are readily available, powerful tools that already exist in most households, thus eliminating the need to purchase other expensive high-tech equipment. Students can use their creativity and technical ability to create fun music-related projects and learn how these projects can turn into careers for the next generation of artists, engineers, software developers, videographers, photographers, producers, etc.

**Live Music in the Schools** - Another project of TMP is to teach students about different styles of music and bring in professional musicians to perform for them. Each year TMP will feature a certain style of music, artist, or theme. TMP will come to the school and offer a class on the season's featured theme, then a live band will come to perform a show, based on that theme, for the school. Getting the kids excited about live music and the history of music is a good start to getting kids to try and fall in love with band, orchestra, choir, or musical theater.

**Thinking Outside the Box** - These courses help middle school and high school students think positively and keep creativity in their career decision and thought processes to compete with the rest of the world and a rapidly changing job market.

### **When and Where Do We Do This?**

Texas Music Partners offers these projects to public, private, charter schools and the occasional summer camp for kids from grades 3-12. TMP's busiest time is during the school year, when we come into the schools to teach these courses and to perform for the students.

### **Why Are We Doing This?**

There are a number of reasons why these projects can help Central Texas communities and help get school kids more focused to stay in school:

- Helps students channel and "exercise" their creativity.
- Helps at-risk students by offering something that might interest them and work towards by staying in school.
- Keeps the creative process in mind, when choosing a career.



## TMP Annual Report, FY2020

- Incorporating the **STEAM** approach (Science, Technology, Engineering, Arts & Math), TMP helps students develop creative teamwork and problem-solving skills to help keep up with the rapidly changing challenges of the future job market, they will be walking into.
- Brings families and friends together with outings to see and record live music.
- Helps local businesses with these family outings.
- Helps promote local live music.
- Shows the student how to *pay it forward* by offering pictures, or a video back to musicians to help them promote their band.

### **Fiscal Year 2020** (Jul. 1-Jun. 30)

FY2020 started out promising. Our new *School Partnering Program* (see next page) was a success with 5 AISD schools interested in signing up last summer. By the time school started we confirmed 3 AISD partner schools on our program's kickoff year. We had 3 more schools sign up for individual courses, including our first Round Rock school and we had plans to start working with the Boys and Girls Club of Austin in April ... then came COVID-19.

We were able to teach our courses up to spring break and then school was put on hold, with students doing their regular school work online while the extracurricular activities, like TMP's courses, were canceled through the end of the school year.

Even though we didn't get through the entire school year, TMP was still able to reach 200 students and expand the number of schools we are currently working with.



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TMP School Partnering Program – One of Texas Music Partners’ goals is to show students how to combine creativity, technology and music, but there is more to it than that. TMP also tries to offer students ways to find a creative passion, to continue to stay creative through that passion, and keep a positive mindset through good times and challenging times.

The best way to effectively share these messages is to reach students every year, through their educational development, and offer a variety of projects and courses students can try and get a feel for. Texas Music Partners has always tried to partner with central Texas schools, which should be evident as “Partner” is in our name. Now we have a partnering program to specifically address these goals which we implemented in the fall of the 2019-20 school season.

We are currently offering a partnering program to elementary schools, in the greater Austin area, and plan to expand our partnering program to middle schools and high schools in the near future. You can get more details at <https://www.texasmusicpartners.org/products/partner/>.



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### Looking Forward



The 2020-21 school year is still in limbo but it is looking like programs, like ours, are going to have to go virtual. This means that in order to teach our courses, we cannot offer students our tablets for them to use since we will not be teaching face-to-face. In order to take our courses, online, students will have to already have an available tablet in their household.

AISD is trying to get tablets to all their students and Texas Music Partners is trying to raise money to purchase affordable tablets to give students interested in taking our courses but do not own a tablet. These tablets may also be used during their regular school day.

TMP is also working with Leap to Success to create an app that will transfer all our learning materials from the cloud to the student's tablet so they can easily get setup to take our courses. For more information on the work Leap to Success is doing go to <https://leptosuccessatx.org/>.





## TMP Annual Report, FY2020

### Financial Report

FY2020's net receipts went up a bit from FY2019 due to the fact that expenses went down and an individual donor made a generous donation to specifically help fund our teachers.

#### Financial Report FY2020

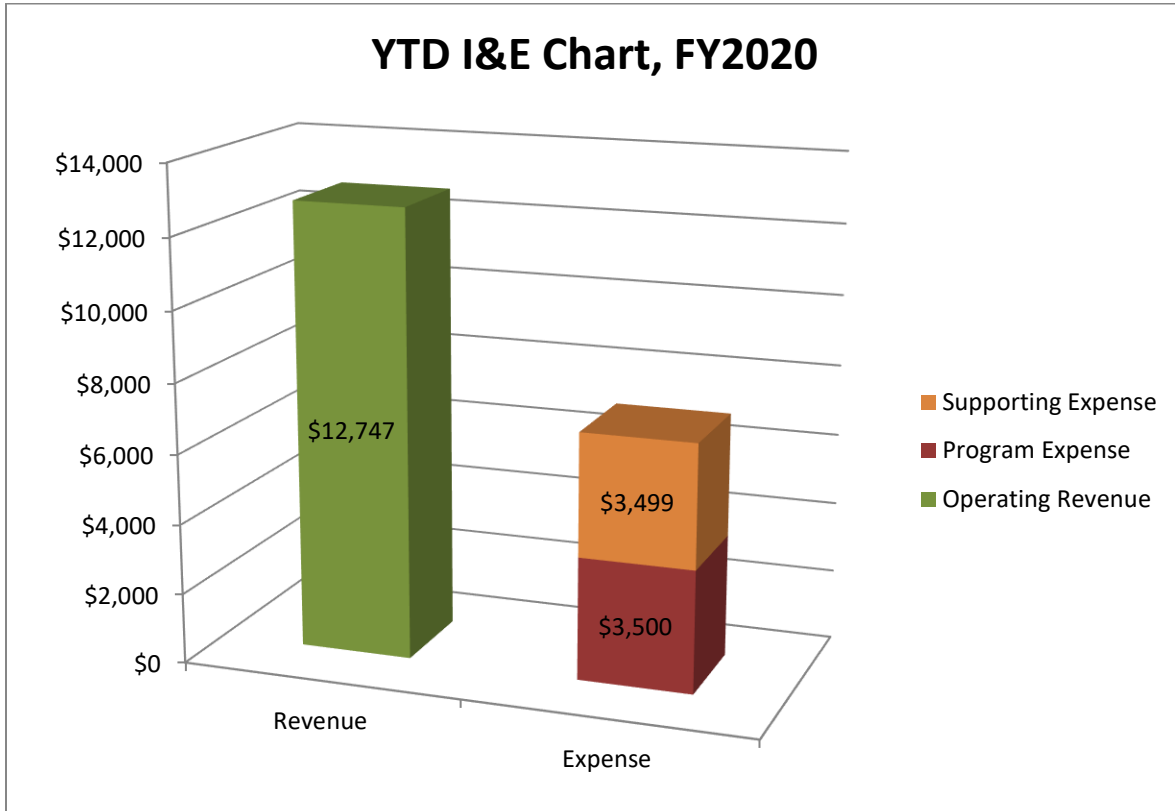
<b>Operating Revenues</b>	<b>Current Year</b>	<b>Previous Year</b>
Contributions	\$12,747	\$12,250
Contributed goods and services	\$0	\$2,801
Grants	\$0	\$0
<b>Total Operating Revenues</b>	<b>\$12,747</b>	<b>\$15,051</b>
<b>Operating Expenses</b>		
<b>Program Expense</b>		
Cost of courses	\$3,500	\$0
Cost of musicians	\$0	\$0
<b>Total Program Expense</b>	<b>\$3,500</b>	<b>\$0</b>
<b>Supporting Expense</b>		
Management & general	\$3,253	\$7,308
Fundraising	\$246	\$5,453
<b>Total Supporting Expense</b>	<b>\$3,499</b>	<b>\$12,761</b>
<b>Total Operating Expense</b>	<b>\$6,999</b>	<b>\$12,761</b>
<b>Net Receipts</b>	<b>\$5,748</b>	<b>\$2,290</b>

Condensed Statement of Activities

**FOR THE FISCAL YEARS ENDING JUNE 30, 2019 AND JUNE 30, 2020**



## TMP Annual Report, FY2020





## TMP Annual Report, FY2020

### FY2020 Donors

#### Sustaining Memberships

When an individual's total donations of at least \$100 are given annually, for 2 or more consecutive years, donors are recognized as the following members:

**Diamond Sustaining Member:** \$5,000 and over

**Vicky Felton**

**Platinum Sustaining Member:** \$2,500 to \$4,999

**Gold Sustaining Member:** \$1,000 to \$2,499

**Lauren Mikol**

**Silver Sustaining Member:** \$500 to \$999

**Cynthia & Kenny Felton**

**Bronze Sustaining Member:** \$250 to \$499

**Recognized Sustaining Member:** \$100 to \$249

**Paul Hollis**

**Randy Larkin**

#### Memberships

When an individual's total annual donations of at least \$100 are given within in one year, donors are recognized as the following members:

**Diamond Member:** \$5,000 and over

**Platinum Member:** \$2,500 to \$4,999

**Gold Member:** \$1,000 to \$2,499

**Silver Member:** \$500 to \$999

**Bronze Member:** \$250 to \$499

**Recognized Member:** \$100 to \$249

**Morgan Harrell**

**Aaron Holtzman**

**Nikki Lassiter**

**Karl Rehn**

**Brad Taylor**

**Robert Weiss**



## How You Can Help Support Texas Music Partners

### Advocate

If you share a passion for the future of our children's education, please spread the message about what Texas Music Partners is doing. Contact your local community leaders, school administrators, music/art teachers, PTO's/PTA's, parents, friends and let them know there is an organization trying to make a creative difference in a student's life!

### Volunteer

If you have the time and some expertise, TMP can use the help. We are a young organization and we can use the following types of volunteer leaders:

1. *Board Members* – We currently have a full Board but we are always looking for quality candidates. If you are interested in becoming a Board member, please fill out the application [here](#).
2. *Committee Members* – We can't do this alone! We need committee members to help plan and implement actions that will help move us forward by getting us into more schools to reach more students and informing the community what we are doing. For more information on becoming a committee member, click [here](#). If you are interested in being on a committee, please fill out the application [here](#).
3. *Volunteers* – Due to COVID-19, Texas Music Partners is only planning online events and we are not currently in need of volunteers, except in two areas:
  - a. We need peer teams to help us with our virtual fundraising drives this year. If you would like to have fun and help TMP by forming a team to help raise money online, please contact us [here](#).
  - b. By volunteering on one of our committees.

For questions, contact TMP at [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org).



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### Throw a Party!

With the spread of COVID-19, TMP is not having any events that may help spread the virus but if you still want to have a party, how about forming a team and joining our online fundraising challenge? Peer-2-peer (P2P) fundraising is a lot of fun and helps TMP's mission just as much.

Here's how it works: Texas Music Partners has a few online fundraisers each year, or you can create your own. Form a team of friends and colleagues and get together to promote your fundraiser, online. Get with other teams to compete, or just compete amongst yourselves. Ask your friends, associates, co-workers, etc., to make a contribution for your cause and see how much money you can raise.

The online fundraisers Texas Music Partners usually plans each year are:

1. Amplify Austin (First Thursday in March)
2. Facebook Fundraiser (Summer)
3. Giving Tuesday (Nov/Dec)

If interested or for more information on how to have a fundraising party, contact us at [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org).

### Donate

You the donors, we are your biggest fans! You help us make a difference with your generous donations and show us that you believe in our mission. We appreciate all our donors because frankly, we can't do this without you.

Making a one-time gift is greatly appreciated, but please consider an affordable monthly donation. Becoming a monthly member does a great deal more to help us accomplish our mission and you will barely notice it coming out of your account.

Here is an example:

Mrs. Betty Jones makes an annual donation of \$50

Mrs. Jane Smith makes a monthly donation of \$10

Annual Gift

**\$ 50**

**\$120**



## TMP Annual Report, FY2020

By donating just \$10 a month Mrs. Smith has more than doubled the amount Mrs. Jones donated enabling TMP to do much more while making a very small impact on Mrs. Smith’s bank account. Of course, increasing your recurring donation only compounds the good that can be accomplished and a recurring payment can be changed or canceled at any time.

### What your Donation Accomplishes

The average cost of a student attending one of TMP’s courses:	<b>\$8.40</b>
The average cost of a student attending a TMP performance:	<b>\$2.44</b>

Think of how much you would pay to take a course, or attend a concert? If you donated just a fraction of that amount, monthly, you could impact many more students.

### Make Your Gift Go Further

Do you work for a company that offers matching gifts? Many companies sponsor a matching gifts program and will match charitable contributions made by their employees. If your company offers a matching gifts program, your contribution to Texas Music Partners could be doubled, or even tripled.

### Donating Online

If you wish to donate online, please go to <http://www.texasmusicpartners.org> and click on the donate button in the upper right-hand corner of the page. If you wish to do this on your phone or tablet, the donate button is below the text (keep scrolling).

Check the “*Make this a monthly donation*” box if you wish to become a monthly member. You can change, or cancel a recurring payment anytime in your PayPal account settings.



### Donating by Mail

If you wish to send a check, please make checks payable to Texas Music Partners and mail to:



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Texas Music Partners  
P.O. Box 299  
Kyle, TX 78640

### Future Gifts

Make sure that Central Texas students get the best education, and that creativity is a part of it through a bequest to Texas Music Partners. Contact [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org) for information or to indicate that you have already included TMP in your estate plans.



*As always, we appreciate and thank you for your support!*