

FY2021



**Texas Music Partners**

**Annual Report**

**Fiscal Year 2021 (July 1, 2020 – June 30, 2021)**

BY: KENNY FELTON



## TMP Annual Report, FY2021

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## TMP Annual Report, FY2021

### Board

Kevin Guico  
Ryan Miller  
Sadiq Mohammed

Executive Director: [Kenny Felton](#)

### Background

#### Who is Texas Music Partners?

Texas Music Partners (TMP) is a 501(c)(3) nonprofit and a Creative Learning Initiative (CLI) Arts Provider whose mission is

*To combine music, the arts, and the [STEAM](#) approach (Science, Technology, Engineering, Arts and Math) to learning, to help students succeed in school and find a creative passion.*

*To plant the seed of creativity in a student's mind so they learn to think outside the box and stay creative. To use creativity to help them problem solve, through school and as an adult.*

We do this by promoting music: on its own, through other arts, and through academics, while showing students how to think positively and learn from their challenges, in order to gain experience and succeed as they get older.

We do this at no cost to the institutions that use our services so we can reach more students. Our goal is to help students find a passion in music and the arts alongside technology and have it manifest into interesting careers, avocations, or hobbies related to music, the arts, or just the next generation of music lovers and patrons to make life richer and more rewarding.

#### What Do We Do?

Texas Music Partners accomplishes our mission in different ways:

**Technology and Music** – TMP offers courses to Central Texas Learning institutions to show kids how to do fun projects related to music using a smartphone/tablet. Smartphones/tablets are readily available, powerful tools that already exist in most households, thus eliminating the need to purchase other expensive high-tech equipment. Students can use their creativity and technical ability to create fun music-related projects and learn how these projects can turn into careers for future artists, engineers, software developers, videographers, photographers, producers, etc.



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**Live Music in the Schools** - Another project of TMP is to teach students about different styles of music and bring in professional musicians to perform for them. Each year TMP will feature a certain style of music, artist, or theme. TMP will come to the school and offer a class on the season's featured theme, then a live band will come to perform a show, based on that theme, for the school. Getting the kids excited about live music and the history of music is a good start to getting kids to try and fall in love with band, orchestra, choir, or musical theater.

**Thinking Outside the Box** - These courses help middle school and high school students think positively while keeping creativity in their career decision and thought processes. This will better allow our students to compete with the rest of the world and cope with a rapidly changing job market.

### When and Where Do We Do This?

Texas Music Partners offers these projects to public, private, charter schools and the occasional summer camp for kids from grades 3-12. TMP's busiest time is during the school year, when we come into the schools to teach these courses and to perform for the students.

### Why Are We Doing This?

There are a number of reasons why these projects can help Central Texas communities and help get school kids more focused to stay in school:

- Helps students channel and "exercise" their creativity.
- Helps at-risk students by offering something that might interest them and work towards by staying in school.
- Keeps the creative process in mind, when choosing a career.
- Incorporating the **STEAM** approach (Science, Technology, Engineering, Arts & Math), TMP helps students develop creative teamwork and problem-solving skills to help keep up with the rapidly changing challenges of the future job market, they will be walking into.
- Brings families and friends together with outings to see and record live music.
- Helps local businesses with these family outings.
- Helps promote local live music.
- Shows the student how to *pay it forward* by offering pictures, or a video back to musicians to help them promote their band.

### Fiscal Year 2021 (Jul. 1, 2020-Jun. 30, 2021)

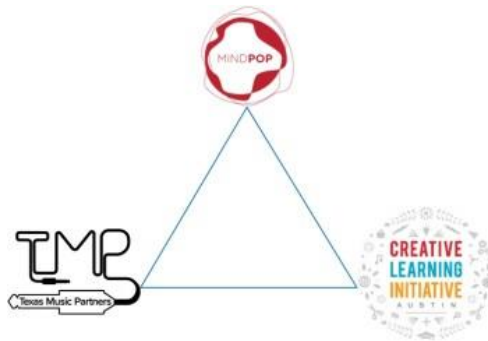
Texas Music Partners spent the summer of 2020 coming up with an online solution to the pandemic teaching problem. Unfortunately, the 2020-21 school year overwhelmed teachers. Because of this, many nonprofits, including ours, were left out of school activities because teachers were in survival mode and weren't bringing in outside programs. As a matter of fact,



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most nonprofits that go into the schools to reach kids had a reduced demand or their school load suffered greatly.

Realizing that the 2020-21 school year wasn't going to be our best and our online solution was not going to be implemented, TMP took the time to build our committees, redesign our courses, write new courses, and get more financially stable for the next year. Coming into the next school year with a little more cash means we are better able to start the *Live Music in the Schools* program and get into more schools to reach more students. Thanks to our dedicated donors and supporters we are much better prepared to start the school year with a bang! We want to thank our donors and supporters for your help and continued support.



Around the beginning of the spring semester [MINDPOP's Creative Learning Initiative](#) reached out to its arts providers and schools to come up with a program where teachers could bring in arts providers or they could teach the courses that arts providers created. Since Texas Music Partners has been working with MINDPOP since 2017, we were one of a few chosen to help out by supplying two of our courses for this project.

- [How to Take Powerful Photos of Musicians](#)
- [How to Make a Music Video](#)

The [Creative Learning Initiative's](#) Spring "Cohort" session reached 28 AISD schools with over 14,000 students enrolled.

We continued by working with MINDPOP's Creative Learning Initiative on a summer program as well that reached around 1,500 middle school students.

This summer (2021), TMP is also working with Perez Elementary on its summer school program. TMP created a new course that the kids are loving called *How to Make a Digital Collage with a Tablet*. The course focuses on teaching students ways of making different types of collages, on their tablet, using music themes.



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### Looking Forward



The upcoming 2021-22 school year is planning to be in-person and Texas Music Partners is trying to rekindle relationships from 2 years ago and expand its [School Partnering](#) program. We are also hoping to get the [Live Music in the Schools](#) program off the ground so we can reach students by promoting music directly and getting them interested in taking band, orchestra, or choir for a true music experience, in the school.



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### Financial Report

FY2021's net receipts continue to rise slowly. We had a few more expenses but we also received our first grant. Even though we were ready to teach online, the school teachers were overwhelmed so we managed to save some money for when we go back to school for the 2021-22 school year and get our momentum back.

#### Financial Report FY2021

<b>Operating Revenues</b>	<b>FY2021</b>	<b>FY2020</b>
Contributions	<b>\$8,589</b>	\$12,747
Contributed goods and services	<b>\$180</b>	\$0
Grants	<b>\$5,500</b>	\$0
<b>Total Operating Revenues</b>	<b>\$14,269</b>	\$12,747
<b>Operating Expenses</b>		
<b>Program Expense</b>		
Cost of courses	<b>\$0</b>	\$3,500
Cost of musicians	<b>\$0</b>	\$0
<b>Total Program Expense</b>	<b>\$0</b>	\$3,500
<b>Supporting Expense</b>		
Management & general	<b>\$5,107</b>	\$3,253
Fundraising	<b>\$175</b>	\$246
<b>Total Supporting Expense</b>	<b>\$5,282</b>	\$3,499
<b>Total Operating Expense</b>	<b>\$5,282</b>	\$6,999
<b>Net Receipts</b>	<b>\$8,987</b>	\$5,748

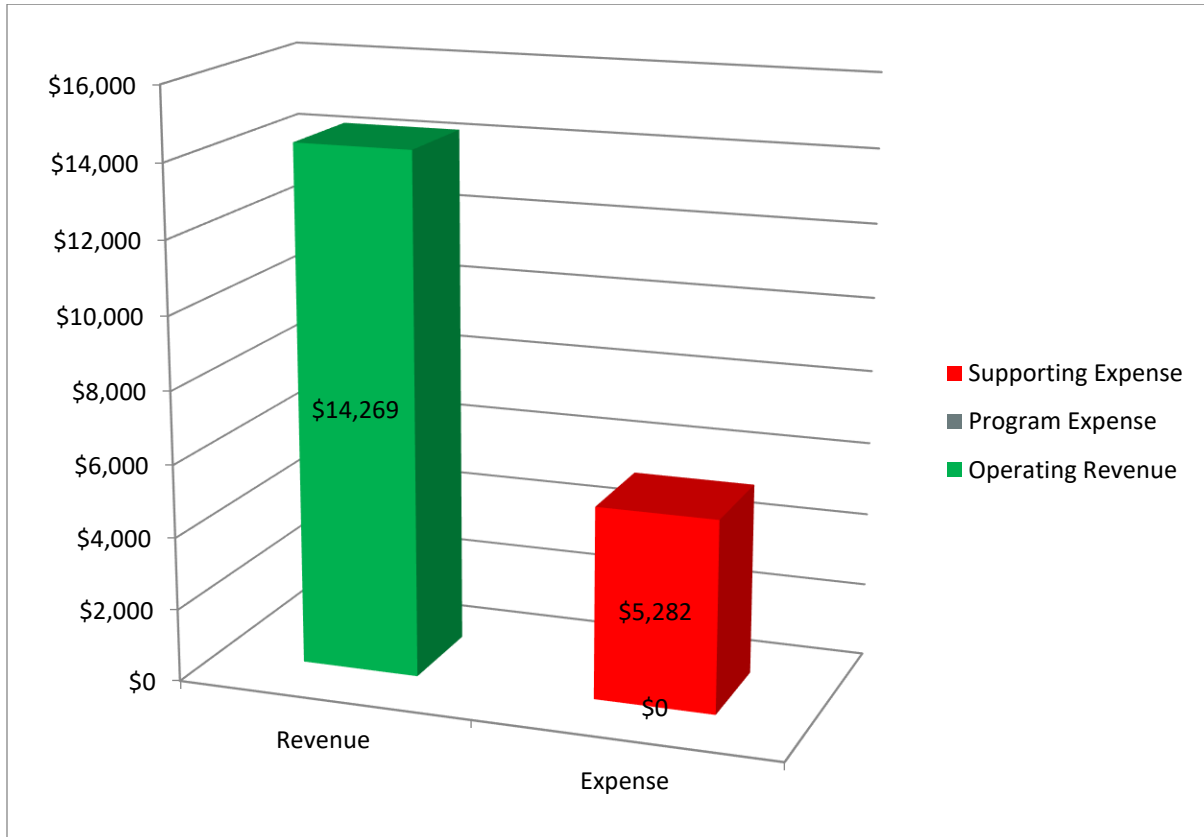
Condensed Statement of Activities

**FOR THE FISCAL YEARS ENDING JUNE 30, 2020 AND JUNE 30, 2021**





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### FY2020 Donors

#### Individual

#### Sustaining Members

*When an individual's total donations of at least \$100 are given annually, for 2 or more consecutive years, donors are recognized as the following members:*

Gold Sustaining Member: \$1,000 to \$2,499

**Vicky Felton**

**Lauren Mikol**

Silver Sustaining Member: \$500 to \$999

**Cynthia & Kenny Felton**

Recognized Sustaining Member: \$100 to \$249

**Paul Hollis**

**Randy Larkin**

#### Members

*When an individual's total annual donations of at least \$100 are given within in one year, donors are recognized as the following members:*

Silver Member: \$500 to \$999

**Aaron Holtzman**

Recognized Member: \$100 to \$249

**Jason Miller**

**Joe McCreary**

**Waverley Morice**

**Michael Ruiz**

#### Business Sponsors

When annual donations of at least \$250 are given within one year, businesses are recognized as the following members:

Bronze Business Sponsor \$750 to \$2499

**Mundo Interactive** – Website developers and consultants



## How You Can Help Support Texas Music Partners - Individuals

### Advocate

If you share a passion for the future of our children's education, please spread the message about what Texas Music Partners is doing. Contact your local community leaders, school administrators, music/art teachers, PTO's/PTA's, parents, friends and let them know there is an organization trying to make a creative difference in a student's life!

### Volunteer

If you have the time and some expertise, TMP can use the help. We are a young organization and we can use the following types of volunteer leaders:

1. *Board Members* – We currently have a full Board but we are always looking for quality candidates. If you are interested in becoming a Board member, please fill out the application [here](#).
2. *Committee Members* – We can't do this alone! We need committee members to help plan and implement actions that will help move us forward by getting us into more schools to reach more students and informing the community what we are doing. For more information on becoming a committee member, click [here](#). If you are interested in being on a committee, please fill out the application [here](#).
3. *Volunteers* – Due to COVID-19, Texas Music Partners is only planning online events and we are not currently in need of volunteers, except in two areas:
  - a. We need peer teams to help us with our virtual fundraising drives this year. If you would like to have fun and help TMP by forming a team to help raise money online, please contact us [here](#).
  - b. By volunteering on one of our committees.

For questions, contact TMP at [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org).

### Throw a Party!

With the spread of COVID-19, TMP is not having any events that may help spread the virus but if you still want to have a party, how about forming a team and joining our online fundraising challenge? Peer-2-peer (P2P) fundraising is a lot of fun and helps TMP's mission just as much.

Here's how it works: Texas Music Partners has a few online fundraisers each year, or you can create your own. Form a team of friends and colleagues and get together to promote your fundraiser, online. Get with other teams to compete, or just compete amongst yourselves. Ask



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your friends, associates, co-workers, etc., to make a contribution for your cause and see how much money you can raise.

The online fundraisers Texas Music Partners usually plans each year are:

1. Amplify Austin (First Thursday in March)
2. Facebook Fundraiser (Summer)
3. Giving Tuesday (Nov/Dec)

If interested or for more information on how to have a fundraising party, contact us at [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org).

### Donate

You the donors, we are your biggest fans! You help us make a difference with your generous donations and show us that you believe in our mission. We appreciate all our donors because frankly, we can't do this without you.

Making a one-time gift is greatly appreciated, but please consider an affordable monthly donation. Becoming a monthly member does a great deal more to help us accomplish our mission and you will barely notice it coming out of your account.

Here is an example:	Annual Gift
Mrs. Betty Jones makes an annual donation of \$50	<b>\$ 50</b>
Mrs. Jane Smith makes a monthly donation of \$10	<b>\$120</b>

By donating just \$10 a month Mrs. Smith has more than doubled the amount Mrs. Jones donated enabling TMP to do much more while making a very small impact on Mrs. Smith's bank account. Of course, increasing your recurring donation only compounds the good that can be accomplished and a recurring payment can be changed or canceled at any time.

### What your Donation Accomplishes

The average cost of a student attending one of TMP's courses:	<b>\$8.40</b>
The average cost of a student attending a TMP performance:	<b>\$2.44</b>

Think of how much you would pay to take a course, or attend a concert? If you donated just a fraction of that amount, monthly, you could impact many more students.



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### Make Your Gift Go Further

Do you work for a company that offers matching gifts? Many companies sponsor a matching gifts program and will match charitable contributions made by their employees. If your company offers a matching gifts program, your contribution to Texas Music Partners could be doubled, or even tripled.

### Donating Online

If you wish to donate online, please go to <http://www.texasmusicpartners.org> and click on the donate button in the upper right-hand corner of the page. If you wish to do this on your phone or tablet, the donate button is below the text (keep scrolling).

Check the “*Make this a monthly donation*” box if you wish to become a monthly member. You can change, or cancel a recurring payment anytime in your PayPal account settings.



### Donating by Mail

If you wish to send a check, please make checks payable to Texas Music Partners and mail to:

Texas Music Partners  
P.O. Box 299  
Kyle, TX 78640

### Future Gifts

Make sure that Central Texas students get the best education, and that creativity is a part of it through a bequest to Texas Music Partners. Contact [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org) for information or to indicate that you have already included TMP in your estate plans.

### How You Can Help Support Texas Music Partners – Businesses

While Texas Music Partners strives to become one of central Texas’ best institutions for building creative thinkers, we want to build a partnership with each of our sponsors. TMP will advocate for you by letting our donors and web page viewers know you are a responsible and socially conscious business worthy of their consideration. Just as we need a donor base to accomplish our mission, we understand you need a customer base and if we work as a team, we can both succeed.

### How Will Your Sponsorship Be Used?

Business donations to Texas Music Partners can benefit our mission in two ways:



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1. Directly, by investing in our mission.
  1. Direct donations (i.e. annually, quarterly, monthly)
  2. Matching gifts for our fundraising events
  3. Matching challenge for our fundraising events
2. Indirectly, by investing in our fundraising campaigns to support our mission through monetary, or in-kind donations.

Every sponsor's tax-deductible dollar we use, for fundraising purposes, has the opportunity to bring in an additional \$2-\$4 dollars in donations, so your sponsorship will have more impact supporting our programs than any other donor. Any sponsored donations that may be left over, from fundraising efforts, will go directly to our mission of helping central Texas students find a passion in music and the arts alongside technology. These passions can manifest into interesting careers, avocations, or hobbies related to music, the arts, and our next generation of creative thinkers and problem solvers, for a more advanced and productive future.

For more information on how your business can help make a difference to central Texas kids, click [here](#) or contact us at [info@texasmusicpartners.org](mailto:info@texasmusicpartners.org).



*As always, we appreciate and thank you for your support!*