

## Fundraising Party and Event Ideas for Volunteers

Here are some fundraising ideas for Peers to do to generate money for Texas Music Partners. Each are small events that can be repeated over and over again. They are meant to raise between \$100-\$500 and be fun for all!

### Virtual Parties

- Beer/Wine Tasting Party
- Cooking Class
- Game Night
- Trivia Night / Geeks Who Drink
- Virtual Scavenger Hunt
- Tie-Dye Party
- Karaoke Night
- Movie Night with Friends
- Online Performance

### Events

- COVID safe Dog Wash
- Yard Sale Fundraiser
- Donate a Drink for a Cause
- Host an Amateur Film Festival
- Hair Shaving Fundraiser

### Virtual Parties

#### Beer/Wine Tasting Party

Invite your friends, colleagues, and their friends for a Beer/Wine tasting party. Get with TMP, a Brewery, a Winery, or Wine shop and host a virtual party with a beer or wine expert. Have each participant donate between \$10-\$25+ to TMP then take the donor list and send them a list of specific beers or wines to purchase for the event from the expert's recommendation on what he/she will cover. Hold the event on a virtual meeting platform with an expert from that brewery, winery, wine shop, or liquor store. Have the expert explain the history of the process of making each selection, what they should expect when tasting it and what foods pair well with each selection. In between tastings, invite comments about the taste and what they have learned. At the end have a Q&A session with the expert to answer any final questions the participants may have.

#### Cooking Class

Invite your friends, colleagues, and their friends for a cooking class with a chef. Most cooking classes at Central Market or Whole Foods run about \$50-\$60, so get with the chef and create a shopping list of ingredients that will cost about \$30-\$40 and have each participant donate \$20-

\$25 each. Have everyone meet through a virtual meeting platform with their favorite beverage and have fun cooking a meal with the chef.

### **Game Night**

There are a number of online gaming sites with everything from board games to the latest video games that would make a fun night for kids through adults. Host a gaming night where people can sign up and create a fundraising page, play games (or one selected game) for an extended amount of time, and ask their friends and family for donations. Different individual or team contests (and prizes) can drum up excitement and donations throughout the evening.

Suggestion:

Livestream the event to reach a larger audience and viewers can donate in order to submit challenges or request other forms of entertainment.

And don't forget about DND at [Dungeons and Dragons Online](#), and through [STEAM](#) (not the learning platform).

### **[Trivia Fundraiser](#) / [Geeks Who Drink](#)**

Trivia events have been popular for a long time. Everyone loves to test their knowledge while playing a game. Have the event last approximately 90 minutes so spectators don't lose interest. Have teams sign up at \$5 per person per game and invite an audience to attend for a donation of \$10 (all to a good cause).

The next step is to sign up teams with the goal of having 4 rounds, either independently or as an elimination event. You can even use trivia board games like Trivial Pursuit or Scene It running off of someone's computer screen.

Give out prizes, and have side events going on making the night a great success for all!

### **[Geeks Who Drink](#)**

Geeks who drink are experts at trivia games, as they have been doing it for years. We are trying to partner with them to help out and they may be the perfect host for your trivia night.

### **[Virtual Scavenger Hunt](#)**

A virtual scavenger hunt can be performed 2 ways

1. Have a list of household items that players need to find in and about the house.
2. Have a list of items players need to find on the Internet with a screenshot and an active link to that page.

Have players donate a certain amount to play (i.e. \$10) and make it a timed event. Each player gets points for finding items and they may be able to get more points for difficult items or keep the point system flat.

Have players show up with their favorite beverage and snack and you can either give them the whole list and a time limit to find all items, or give them one item at a time and a time limit to find that particular item (i.e.1-2 minutes). Click on the Virtual Scavenger Hunt link for more ideas. If you want, the winner can get a prize at the end.

### **Virtual Tie-Dye Party**

Get together with friends on a video meeting platform and have them come prepared with t-shirts, different color dyes, rubber bands and latex gloves, etc. Tell them that this is an art project for a good cause and that they need to donate \$5-\$25 (depending on their financial ability) to participate. For those that have never tie dyed a t-shirt before, have someone go through the steps of creating a tie-dyed shirt (or other items). Have everyone show off their creations afterward. Maybe have winners of different categories, or just have fun. It's all for a good cause!

### **Karaoke Party**

This is an easy and fun way to raise funds. Invite friends, colleagues, and their friends to attend a virtual karaoke night. Tell them it's for a good cause and the cost is a \$5 donation. For those who want to sing, the cost is \$5 per song (charged after they sing, in case they request a bunch of songs but can only sing a couple of times.). Encourage tips for performers which go to the nonprofit and if you can see how many donations were made during each performance, you can use that to determine winners. Have prizes from business sponsors and encourage a good time by all. This event can be done weekly, monthly, etc. As long as there is a demand and people are having fun!

### **Movie Night with Friends**

Have a virtual movie night with your friends and hold side chat without bothering anyone else with [Netflix Party](#). Charge an admission of a \$5-\$10 donation. Dress in your comfortable clothes with a beverage and a snack and relax. This is a great kid's party, if they can't all get together in the same place.

### **Online Performance**

Many college and high school music students are affected negatively by the COVID-19 pandemic due to the fact that they cannot perform for the public or hold their recital. Many Austin bands are affected as much if not more since much of their incomes came from playing. Why not have a lunchtime recital for that college or high school student? Why not host a livestream party for that band you miss going out to hear while at the same time raise funds for a good cause?

### **Virtual Events**

#### **COVID Safe Dog Wash**

Get your friends to help host a dog wash by inviting their friends and promoting a COVID safe neighborhood dog wash with 2-5+ washing stations. Charge \$10-\$15+ per dog and have some

activities for the humans and pets to do while they are waiting for their dogs to get washed. It's a good time for all? Proceeds go to Texas Music Partners.

### **Yard Sale Fundraiser**

Have a yard sale/garage sale fundraiser and get rid of those items cluttering up your house and put them to a good cause.

### **Donate a Drink for a Cause**

Demonstrate how the smallest donations can make a big difference. Get with your friends, promote it online, ask your family to donate the price of a drink for a good cause. For example:

- \$2.25 for a soft drink
- \$2.25 for a regular coffee
- \$5 for a latte
- \$6 for a draft beer
- \$10 for a six-pack of beer
- \$15 for a good bottle of wine
- Etc.

See how many people will donate a small amount and what the total amount comes to. Ask enough people and it could surprise you.

### **Host an Amateur Film Festival**

Since everyone has a camera in their pocket and a platform to reach the masses, any moment can be captured on film and shared with the world. Host an amateur film festival and have participants enter their own productions. You can even turn it into a contest, where attendees can give \$5 in order to cast votes for their favorite films. Leading up to the contest, create an email series with tips to show supporters how to create an impactful video.

Suggestions:

- Get friends to help judge the festival and have a first, second, and third place prize, or have prizes for different categories.
- Have a theme for each film festival hold (if you have more than one i.e. annually).
- Maybe have one theme be having the contestants look at TMP's webpage and create a video explaining and promoting interest in our mission for others. The winners can have their short videos shown on TMP promos and digital media.

### **Hair Shaving Fundraiser**

Shave your head, beard, mustache for a good cause by raising donations to shave. If you have long hair or a long-standing beard or mustache it will make an even greater impression. Make it a dare and say if people donate \$500+ to TMP, I will shave my (head, beard, mustache, other). You have to make it worth your while if you are going to shave something you have had for a long time ... and remember ... it'll grow back.